

# T I M S W E Z Y

## CALL

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@crosshatching

## MEMBER

AIGA, Triangle UXPA

S S S

A R T

W E E

D E S I G N

Z E E

ILLUSTRATION

TIMSWEZY.COM

## EXPERIENCE

### FREELANCE – CHAPEL HILL , NC

2009 – PRESENT

#### *Independent Web, Graphic Art & Design Consultant*

- hand-coded & designed websites with standards-based XHTML/HTML5, CSS2/3
- designed user experiences, creating wireframes & prototypes in Apple Keynote
- created mobile/web app & site mockups with Adobe Illustrator & Photoshop
- illustrated & designed print marketing materials, including: brochures, logos, business cards, stationery, flyers, posters, greeting cards, envelopes, inserts, table-top signage & postcards with Adobe Illustrator, InDesign & Photoshop

### FOUR CLOUDS , LLC – CARRBORO , NC

2010 – 2012

#### *User Experience Designer*

- designed user experiences: interviews, sketching, wireframing, paper/digital prototyping & mockups with Balsamiq Mockups, Apple Keynote, Adobe Illustrator
- designed web apps & sites with standards-based XHTML/HTML5, CSS2/3
- created optimized illustrations & graphics for web apps, web sites & mobile apps with Adobe Illustrator & Photoshop
- designed online & print marketing materials, including: brochure sites, logos, business cards, stationery & flyers with Adobe Illustrator & Photoshop

### HUMANCENTRIC , INC. – CARY , NC

2007 – 2009

#### *Digital Production Designer 2007 - 2008 | Graphic Designer 2008 - 2009*

- designed user experiences: user interviews & research, wireframes, mockups, & designs with Adobe Illustrator & Photoshop
- designed internal marketing materials, including greeting cards, posters, & branding guidelines with Adobe Illustrator, InDesign & Photoshop
- designed & optimized mobile device user interfaces, graphics & fonts with Adobe Illustrator, Photoshop & proprietary tools
- wrote & collaborated on mobile device user interface specifications with Microsoft Word; created technical marketing slide decks with Microsoft PowerPoint

## EDUCATION

### WORKSHOPS – TRIANGLE UXPA , NC

2011 – PRESENT

#### *UX Tune Up – Carol Barnum*

- pros/cons of heuristic evaluation & usability testing vs. new approaches & techniques

#### *Tapworthy Mobile Design & User Experience – Josh Clark*

- analysis, planning & creating app interfaces & user experiences for mobile/touch platforms

#### *UX 101 – MoreBetterLabs*

- intro to user experience design best practices, concepts, & methods

### WORKSHOP – THE PORTFOLIO SHOP , CHAPEL HILL , NC

2010

#### *Concepting for Advertising – Michael Berliner*

- intro to creating concepts & strategies for advertising, including copywriting & art direction

### AMERICAN ACADEMY OF ART , CHICAGO , IL

2004 – 2007

#### *Bachelor of Fine Arts in Illustration*

- Art History, Business Writing, Cultural Anthropology, Graphic Design, Illustration, Marketing, Media Studies, Watercolor Painting, World Art & Religions

### APPALACHIAN STATE UNIVERSITY , BOONE , NC

2001 – 2002

- Astronomy, Cultural Studies, Graphic Design, Literature, Philosophy, Printmaking, Sculpture

### SCHOOL OF VISUAL ARTS , NEW YORK , NY

1999 – 2000

- Art History, Creative Writing, Drawing, Digital Imaging, Video Production